

THE SITUATION

DSARs are a growing compliance headache – and every business has different needs when it comes to balancing volume and complexity.

DID YOU KNOW?

The ICO received almost 16,000 complaints about DSARs from individuals in FY22-23 alone.



WHEN COMPLEXITY CAUSES HEADACHES: ▼

For some, complex requests for employee data stored across disparate systems creates a compliance nightmare; all too often, finding, redacting, and disclosing data securely in just 30 days means pulling in senior execs from HR, legal, and compliance at short notice.

FOR EXAMPLE ▼

It can take 30 minutes to manually review and redact just one 10-page record – automating with Aimi can reduce this by 85%.

WHEN VOLUME TAKES OVER: ▼

For others, handling 1,200+ customer DSARs every month means huge, outsourced processing teams – and still leaves senior leadership handling complex edge cases manually within tight deadlines.

FOR EXAMPLE ▼

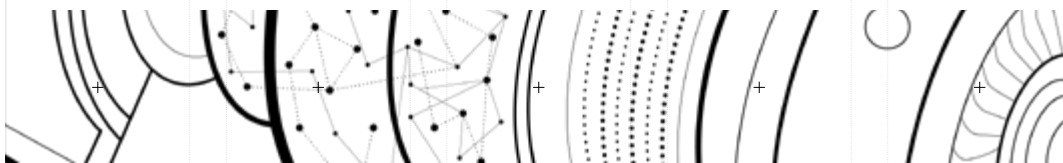
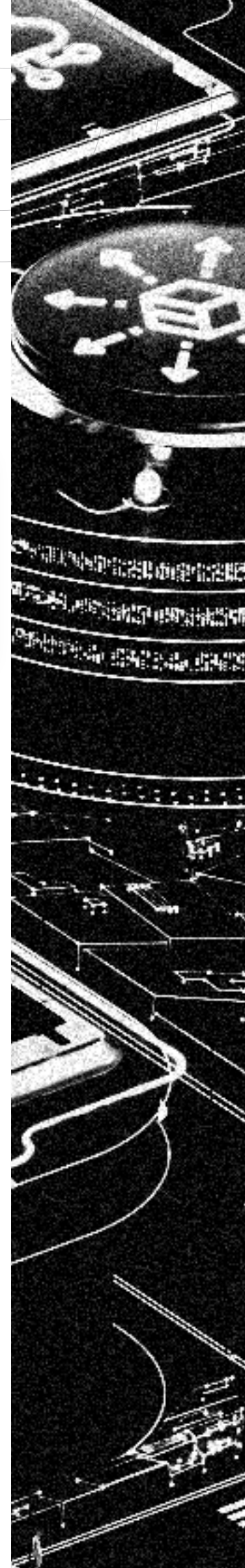
Finding the right data could mean scouring 10+ disparate sources, each with manual steps to access data. With Aimi, data gathering across systems can be automated securely.

WHEN A TRICKLE TURNS INTO A FLOOD: ▼

Industries like Financial Services are seeing the number of DSARs increase each year. In a recent EY Law survey, 60% of surveyed data protection professionals working in FS reported an increase. If you've got two to three people handling DSARs in your business, the cost of scaling your team to take on even a 10% increase in enquiries can be huge.

FOR EXAMPLE ▼

Hiring just one additional FTE to work on compliance requests could cost your business upwards of £45,000/year.



THE RESULTS

With Aiimi, you can automate your DSAR process, achieve compliance, and deliver ROI that increases with scale...

Aiimi's AI-powered DSAR Automation solution frees your people from time-consuming DSAR tasks, so they can focus on tackling your strategic data compliance objectives instead.

An organisation with an internal team handling a small to medium volume of DSARs of moderate complexity could achieve*:

UP TO ▼

UP TO ▼

04
04

120%

Up to **120%** ROI in the first year with Aiimi

186% ▲▲ 215%

Up to **186%** ROI after three years with Aiimi, increasing to **215%** based on just a 10% year-on-year increase in DSAR volume.

52.03275,

0.77038

*BASED ON ESTIMATED LABOUR COSTS OF £245,000 PER YEAR ON DSAR HANDLING.